

Kimble Lake Homeowners Association

Board Meeting Minutes

July 24, 2010

I. Call to order

Nels Johnson called to order the regular meeting of the **KLHA** at **8:00 AM** on **July 24, 2010** in **Ideal Township at the Ideal Community Center**.

II. Roll call

The following Board Members were present: Jim Schultz, Jan Federer, Virgene Johnson, Ellen Miller, Mike Giebenhain and Nels Johnson. Ed Sisola was absent.

III. Approval of minutes from last meeting and Treasure's report

The minutes from the last meeting were reviewed and approved as submitted. The Treasure's report for year to date was reviewed and approved as submitted – motion by Jim S, seconded by Jan F.

IV. Open issues

- a) The KLHA Board Secretary position is open. No one volunteered. A secretary will be elected or appointed at the next board meeting.
- b) DNR Grants and Lake Management Plans were briefly discussed. Costs and pros / cons need to be reviewed to determine need and timing. Topic tabled until our next meeting.
- c) Communication issues, including newsletters, website and Constant Contact were discussed. It was agreed that these are great tools to be used with our members and, really, all property owners on Kimble. Our goal is to “drive” more viewers to our website, use email to highlight specific information and provide the website link. Over time it is expected that mailing of the newsletter will be significantly reduced, thus reducing costs. It was agreed the Jan, Nels and Marsh would be the approval sources for communication content and frequency. We will add “Things you should know” as an info source / location on the website for items like MPLS Star Tribune articles, Brainerd Dispatch articles and county information, DNR regulations and changes, shoreline restoration opportunities, trained Lake Professionals listing, water transport law changes, dock regulations, etc. Lake inspection and testing results will be posted to the water quality portion of the website. Items and website changes will be the responsibility of Joe Federer with Colleen's support. Approval for changes must be obtained from the KLHA Board President via submittal to the Communications Committee chairperson.
- d) KLHA bylaws have been review and revised by Jim for consideration by the board at our next meeting. Board comments are needed by August 27, 2010 to aid in preparing for our discussion. Bylaws can be amended or updated by

majority vote of the board. Changes will be communicated to the members and posted on the website.

V. New business

- a) Member / membership campaign was discussed with the proposed plan agreed upon. Ellen will provide names and addresses for our mailings.

Membership communication plan.

1. Thank those that have paid up and ask them to spread the word probably via email.
 2. Send out notes via mail to those who have not joined and ask them to do so because of the shared value. Nels has a "SendOutCards" account that may be useful.
 3. Follow with an email invitation with the form or link and make it available via our website
 4. Follow that with a phone call when appropriate
 5. Finally, use a personal visit again if appropriate to deliver info – probably the LARA lake & fish info card.
- b) It was decided that we would reprint the directory to reflect the many changes on the lake since the last printing. Ellen will coordinate this effort with Jim's help. Email and lake addresses will be included. The directories will be delivered or picked up as appropriate. Our target date is September 1, 2010.
 - c) The DNR placed rocks and Crow Wing County septic survey were briefly discussed with no action needed or taken.
 - d) The KLHA has paid dues and is a current member with WAPOA, LARA and MN Waters. Representatives from Kimble are frequent attendees at these meetings. No action was needed or taken.
 - e) A joint meeting is planned with representatives from Ossie, Bass and Star lakes as part of our board meeting on September 11, 2010 at the Ideal Community Center. An agenda for the board meeting will be prepared on or about September 1, 2010. A separated agenda will be needed for the joint meeting. Jim Shultz has prepared a list of topics for the board to review and comment on prior to August 18, 2010 so that an agenda can be prepared and sent to our guests. Please respond to Nels with a copy to Jim.

VI. Adjournment

Nels Johnson adjourned the meeting at **9:52 AM**.

Next meeting: September 11, 2010, Ideal Community Center at 9 to 11 AM with the joint lake representative meeting to follow at 11.

Minutes submitted by: Nels Johnson